



# **Sustainability**

## **Action Plan**



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## Pathways to a Sustainable Future

*Presentation of the sustainability plan*

### Motivation

*Why we decided to develop the plan*

At R&C Sports Events Logistics, we are committed to aligning our operations with global sustainability goals while creating a positive impact on people, the planet, and the industry as a whole. By implementing a strategic sustainability plan, we aim to protect the environment, reduce our carbon footprint, and promote responsible business practices.

### Commitment

*How we will improve our services*

Recognizing our responsibility, we have developed a comprehensive approach to minimize environmental impact, optimize resources, and ensure ethical business operations. Our key objectives include integrating sustainable solutions, reducing emissions, promoting responsible consumption, and collaborating with partners who share our vision.

To achieve this, our plan focuses on six strategic areas:

- **Energy Efficiency & Green Spaces** by reducing energy consumption and integrating eco-friendly elements into our operations.
- **Waste Reduction** by minimizing waste through advanced recycling and composting systems.
- **Sustainable Supplier Selection** by ensuring our partners align with sustainability, ethics, and quality standards.
- **Sustainable Logistics & Mobility** by optimizing transport routes and promoting clean technologies to lower emissions.
- **Social & Community Impact** by enhancing team well-being and supporting local communities.
- **Environmental Communication & Certification** by formalizing our sustainability efforts and obtaining recognized environmental certifications.

With this plan, we reinforce our long-term commitment to sustainability, ensuring that every action we take contributes to a more responsible and environmentally conscious future.

## Green Events: Where Sustainability Meets Experience

To ensure that our events are not only exceptional experiences but also contribute positively to the planet while being in align with our sustainability goals, we have implemented the following key initiatives:

#### **Sustainable Mobility**

- Promote shared and electric transportation for transfers to circuits.
- Offset carbon emissions from flights and ground travel.
- Prioritize hybrid and electric vehicles in driving experiences.
- Partner with suppliers certified for sustainable practices.

#### **Responsible Accommodation & Gastronomy**

- Select hotels with environmental certifications and energy-efficient policies.
- Offer menus featuring local, seasonal, and vegetarian options to reduce carbon footprint.
- Implement food waste reduction strategies and sustainable waste management.

#### **Eco-Friendly Merchandising & Materials**

- Eliminate single-use plastics from welcome kits and promotional items.
- Provide souvenirs made from recycled or biodegradable materials.
- Digitize event information through apps and QR codes instead of printed brochures.

#### **Renewable Energy Use**

- Utilize solar power or green generators whenever possible.
- Implement LED lighting and low-energy technology in event spaces.
- Partner with suppliers using clean energy sources for event production.

#### **Resource Optimization**

- Install recycling and composting stations at event sites.
- Use reusable materials for stands, decorations, and furniture.
- Monitor and optimize water and energy consumption with efficiency measures.

#### **Awareness & Education**

- Host discussions on sustainability in motorsports and its industry impact.
- Offer experiences that promote efficient driving and environmental responsibility.
- Integrate electric simulators to reduce fossil fuel use in practice sessions.

#### **Eco-Responsible Vehicles & Routes**

- Use hybrid or electric vehicles where infrastructure allows.
- Plan routes that minimize environmental impact and promote sustainable tourism.
- Incorporate stops at destinations with environmental certifications.

#### **Carbon Footprint Compensation**

- Measure and offset CO<sub>2</sub> emissions from each route.
- Encourage attendees to participate in sustainability initiatives, such as tree planting.
- Implement strategies to reduce fuel consumption in route planning.

#### **Responsible Event Management**

- Establish a structured recycling and waste reduction system at all event locations.
- Collaborate with local communities whenever possible.
- Prioritize accommodations, restaurants, and suppliers with sustainability certifications.
- Digitize maps and travel documents to minimize paper waste.

## **Green logistics: Where Sustainability Meets Transport**

To align our logistics processes we are committed to creating a more responsible, efficient and sustainable logistics network, with our sustainability goals we have developed the following key initiatives:

### **Route & Load Optimization**

- Partner with suppliers using advanced technology to plan more efficient routes and reduce fuel consumption.
- Prioritize carriers that consolidate shipments to minimize unnecessary trips.
- Promote logistics solutions that actively reduce carbon footprints.

### **Alternative Fuels**

- Work with suppliers utilizing electric, hybrid, or biofuel-powered fleets.
- Encourage transport operators to adopt energy-efficient and low-emission policies.
- Explore partnerships with airlines and shipping companies offering carbon offset programs.

### **Emission Offsetting**

- Collaborate with suppliers that measure and offset CO<sub>2</sub> emissions through certified programs.
- Provide customers with eco-friendly logistics solutions that reduce environmental impact.
- Support reforestation and renewable energy projects to offset transport emissions.

### **Sustainable Packaging**

- Partner with suppliers using recyclable, biodegradable, or reusable materials.
- Reduce shipment volume and weight through optimized packaging solutions.
- Promote returnable and reusable container systems within the supply chain.

### **Waste Reduction**

- Work with suppliers that implement circular economy strategies for material management.
- Select partners with efficient inventory systems to minimize resource waste.
- Prioritize companies with effective waste management and reduced environmental impact.

### **Selection of Responsible Suppliers**

- Set sustainability criteria for logistics supplier selection.
- Prioritize companies with environmental certifications and responsible business practices.
- Promote transparency and traceability across the supply chain.

### **Collaboration with Clients on Sustainable Strategies**

- Offer green logistics options tailored to customer needs.
- Advise clients on reducing environmental impact in transportation and storage.
- Develop sustainability reports to assess and enhance logistics practices.

## **Our commitment**

To guarantee the correct and effective implementation of the actions outlined above, we have established a set of measures that must be adhered to by both the agency and its members.

### **1st MEASURE**

#### **Sustainability Policy and Code of Ethics**

Develop and formalize R&C's sustainability principles in a comprehensive internal document, ensuring alignment with the company's mission, values, and strategic objectives.

### **2nd MEASURE**

#### **Environmental Certification**

Expedite the attainment of Biosphere certification, emphasizing its significance in corporate communications and positioning it as a tangible demonstration of our commitment to sustainability.

**3rd MEASURE****Ethical Supplier Selection**

Implement stringent sustainability criteria in supplier selection, prioritizing partners who actively promote responsible and ethical business practices.

**4th MEASURE****Education and Internal Awareness**

Organize regular training sessions to educate employees on sustainable best practices and the advantages of certification, fostering a culture of environmental responsibility.

**5th MEASURE****Progress Monitoring**

Develop a robust system of key performance indicators (KPIs) to track and assess improvements in energy efficiency, waste management, and other sustainability commitments, ensuring continuous progress and accountability.

